

**TO: ALL U.S. AND CANADIAN RE/MAX OFFICES**  
**PLEASE DUPLICATE FOR EVERYONE IN YOUR OFFICE.**



**RE/MAX TV ADVERTISING!**

**NATIONAL ADVERTISING SCHEDULE FOR May 2005**

WATCH YOUR FAVORITE TELEVISION PROGRAMS FOR RE/MAX TV COMMERCIALS

**May 1st**

ABC America's Funniest Video  
 A&E Find and Design, Inside This Old House, All Year Round with Katie Brown, Ask This Old House  
 BBC Living  
 CBS CBS Sunday Movie  
 DHL House Plans  
 DIY Talk 2 DIY  
 FOXN At Large with Geraldo Rivera  
 HGTV Morning/Daytime Rotations  
 NBC Dateline Sunday  
 TBS Daytime Rotation  
 TVL Business Class, Girl Meets Hawaii, Great Hotels, Great Vacation Homes, Amazing Vacation Homes, Great Outdoors  
 WET Double Feature Movie, Morning Movie McLeod's Daughters Late/Overnight Rotation, WE Movie, WE Original Series  
 TELE Novela

**Week of May 2nd**

ABC Extreme Makeover: How'd They Do That  
 A&E City Confidential  
 BBC Living, Early Fringe Rotation  
 CBS The Early Show  
 CMT Morning/Prime Rotations  
 CNBC Closing Bell, Cover to Cover, Early Today, Morning Call, Power Lunch, Squawk Box  
 DHL Express Yourself  
 DISC Discovery Daytime, On the Inside, Party Planner, Surprise by Design  
 DIY Morning/Daytime/Early Fringe/Prime/Late Rotations  
 FOXN Special Report with Brit Hume  
 HGTV Daytime/Early Fringe/Prime Rotations  
 MSNBC MSNBC Live, Lester Holt Live, Scarborough Country  
 NGC Close Up, Living Wild, Mega Structures, Mysteries of the Deep, NGC Spotlight, Exploration Showcase, Morning/Daytime Rotations  
 TBS Prime Rotation  
 THC Modern Marvels, A Makeover Story, Trading Spaces  
 TVL Amazing Vacation Homes, On the Map, Travel Channel Hot Spots, Travel Channel Secrets  
 TWC Evening Edition, Prime Rotation, Storm Stories Marathon, Day Planner PM Edition  
 WET Double Feature Movie, WE Movie, Morning Movie, Single in the City Daytime/Early Fringe/Prime/Late Rotations  
 TELE Novela  
 TELF Novela  
 UNI Noticiero

**May 3rd**

BBC Living, Early Fringe Rotation  
 CBS The Early Show  
 CNBC Cover to Cover  
 DHL Cuisine  
 DISC On the Inside, Party Planner, Surprise by Design  
 DIY Morning/Daytime/Early Fringe Rotations  
 HGTV Daytime/Prime Rotations  
 NBC Law & Order – Trial by Jury  
 TBS Prime Rotation  
 TVL On the Map, Travel Channel Hot Spots  
 UPN Veronica Mars  
 WET Double Feature Movie, WE Movie, Daytime/Late/Overnight Rotations

**May 4th**

BBC Living  
 CBS The Early Show, Sixty Minutes Wednesday  
 CNBC Cover to Cover  
 DHL Life Restyled  
 DISC Surprise by Design  
 UPN Kevin Hill  
 WET Double Feature Movie, Late/Overnight Rotations

**May 5th**

ABC Primetime Thursday, Thursday Movie  
 BBC Living, Prime/Late/Overnight Rotations  
 CBS The Early Show, World News Tonight  
 DHL Home Solutions  
 HGTV House Hunters Marathon  
 NBC Today Show

**May 6th**

ABC Hope & Faith, World News Tonight, 20/20 Friday  
 CBS CSI, Numb3rs  
 CMT All Day Rotation  
 DHL Quick Fix  
 NBC Nightly News  
 TVL Prime/Late/Overnight Rotations  
 UPN Enterprise  
 WET Cinematherapy, Full Frontal Fashion

**May 7th**

ABC Saturday Movie: Harry Potter  
 A&E Makeover Mamas, Ask This Old House  
 BBC Living, Daytime/Prime/Late/Overnight Rotations  
 CBS CSI  
 CMT All Day Rotation  
 DHL Express Yourself, Spare Time  
 DIY Morning/Daytime Rotations  
 FOXN Daytime Rotation  
 HGTV Morning/Daytime Rotations  
 MSNBC MSNBC Reports, MSNBC Adventurer, Daytime Rotation  
 NBC Law & Order

NGC Interpol Investigates, All Day Rotation, Mega Structures, Reptile Rulers, Totally Wild  
 TBS Movie and a Makeover, Daytime Rotation  
 TVL Destinations, Kings of the Road, Travel Gear, World Poker Tour  
 TWC PM Edition, Weekend Now, Weekend Outlook, Weekend Planner, Weekend Weather Center  
 WET All Day Rotation  
 TELE Noticiero

**May 8th**

ABC America's Funniest Videos  
 A&E Find and Design, Inside This Old House, All Year Round with Katie Brown, Ask This Old House  
 BBC Daytime/Prime/Late/Overnight Rotations  
 CBS CBS Sunday Movie  
 DHL House Plans  
 DIY Daytime Rotation  
 FOXN Daytime Rotation  
 HGTV Morning/Daytime Rotations  
 NBC Dateline Sunday  
 THC Non-Stop History  
 TVL Business Class, Daytime Rotation, Girl Meets Hawaii, Great Hotels, Great Vacation Homes, Great Outdoors, Amazing Vacation Homes  
 Travel Channel Presents  
 WET All Day Rotation  
 UNI Novela

**Week of May 9th**

ABC Extreme Makeover: How'd They Do That  
 A&E City Confidential  
 BBC Living, Early Fringe Rotation  
 CBS The Early Show  
 CMT All Day Rotation  
 CNBC Closing Bell, Cover to Cover, Morning Call, Power Lunch  
 DHL Express Yourself, Finer Things  
 DISC Discovery Daytime, On the Inside, Party Planner, Surprise by Design  
 DIY Morning/Daytime/EarlyFringe/Prime/Late/Overnight Rotations  
 FOXN The Big Story with John Gibson  
 HGTV Daytime/Early Fringe/Prime Rotations  
 MSNBC Prime Rotation, Countdown with Keith Olbermann, MSNBC Live, Lester Holt Live, Scarborough Country  
 NGC Exploration Showcase, Mega Structures  
 TBS Comedy Block, Prime Rotation  
 TLC Trading Spaces, While You Were Out  
 TVL Amazing Vacation Homes, Travel Channel Secrets  
 TWC Evening Edition, Storm Stories Marathon,

	Day Planner, PM Edition, Weather Center, Daytime/Prime Rotations	<b>May 15th</b>	ABC America's Funniest Video	WET	Day Planner
WET	Double Feature Movie, WE Movie, Daytime/Early Fringe/Prime Rotations	A&E	Find and Design, Inside This Old House, All Year Round with Katie Brown, Ask This Old House		Double Feature Movie, WE Movie, Morning Movie, Early/Fringe/Late/Prime/Overnight Rotations
TELE	Noticiero, Novela	BBC	Living, Daytime/Prime/Late/Overnight Rotations	TELE	Noticiero, Novela
<b>May 10th</b>				<b>May 24th</b>	
BBC	Living, Early Fringe Rotation	CBS	60 Minutes	BBC	Living, Early Fringe/Late Rotations
CBS	The Early Show, Judging Amy, World News Tonight	DHL	House Plans	CBS	The Early Show
CMT	All Day Rotation	DIY	Talk 2 DIY, Daytime Rotation	CMT	All Day Rotation
CNBC	Cover to Cover	FOXN	Daytime Rotation	CNBC	Cover to Cover
DHL	Cuisine	TBS	Daytime Rotation	DHL	Cuisine
DISC	Party Planner, Surprise by Design	THC	Non-Stop History	DISC	Discovery Daytime, On the Inside, Surprise by Design
DIY	Daytime/Early Fringe/Prime/Late Rotations	TVL	Business Class, Daytime Rotation, Girl Meets Hawaii, Great Hotels, Great Vacation Homes, Travel Channel Presents, Amazing Vacation Homes	DIY	Daytime/Early Fringe/Prime/Late Rotations
HGTV	Daytime/Prime Rotations	TWC	Weekend Weather Center	FOXN	Your World with Neil Cavuto
UPN	Veronica Mars	WET	Double Feature Movie, McLeod's Daughters, Morning Movie, Late/Overnight Rotations	HGTV	Daytime/Prime Rotations
WET	WE Movie, Prime Rotation	TELF	Novela	NGC	Exploration Showcase
<b>May 11th</b>		UNI	Novela	TLC	A Makeover Story
CNBC	Cover to Cover	<b>Week of May 16th</b>		TVL	On the Map, Travel Channel Hot Spots
DHL	Life Restyled	CMT	Prime Rotation	WET	Double Feature Movie, WE Movie, Early Fringe/Prime Rotations
DISC	Surprise by Design	TVL	On the Map, Travel Channel Hot Spots, On the Map	<b>May 25th</b>	
HGTV	Daytime Rotation	<b>May 17th</b>		BBC	Living
NBC	Today Show	TVL	On the Map, Travel Channel Hot Spots	CBS	The Early Show
UPN	Kevin Hill	<b>May 18th</b>		CMT	All Day Rotation
WET	Double Feature Movie	TVL	On the Map, Travel Channel Hot Spots	DHL	Life Restyled
UNI	Novela	<b>May 19th</b>		DISC	Surprise by Design
<b>May 12th</b>		SPEED	ARCA RE/MAX Series	TLC	Prime/Late/Overnight Rotations
ABC	Thursday Movie	TVL	On the Map, Travel Channel Hot Spots	TVL	World Poker Tour
CBS	The Early Show	<b>May 20th</b>		WET	WE Movie
CMT	All Day Rotation	TVL	Prime/Late/Overnight Rotations	UNI	Novela
DHL	Home Solutions	<b>May 21st</b>		<b>May 26th</b>	
HGTV	Daytime Rotation, House Hunters Marathon	CMT	All Day Rotation	BBC	Prime/Late/Overnight Rotations
NBC	Today Show	TVL	Destinations, Kings of the Road, Travel Gear, Travel Channel Presents, World Poker Tour	CBS	The Early Show
WET	Double Feature Movie	<b>May 22nd</b>		CMT	All Day Rotation
<b>May 13th</b>		CMT	All Day Rotation	DHL	Home Solutions
ABC	World News Tonight, 20/20 Friday	TVL	Business Class, Daytime Rotation, Girl Meets Hawaii, Great Hotels, Great Vacation Homes, Great Outdoors, Travel Channel Presents	HGTV	House Hunters Marathon
BBC	Prime/Late/Overnight Rotations	<b>Week of May 23rd</b>		WET	Double Feature Movie, WE Movie
CBS	The Early Show, Elvis by the Presleys, World News Tonight, Numb3rs	A&E	City Confidential	<b>May 27th</b>	
CMT	All Day Rotation	BBC	Living, Early Fringe/Late Rotations	BBC	Prime/Late/Overnight Rotations
DHL	Quick Fix	CBS	The Early Show	DHL	Quick Fix
HGTV	Daytime Rotation	CMT	Morning Rotation	NBC	Today Show
NBC	Today Show	CNBC	Closing Bell, Cover to Cover, Early Today, Squawk Box	TLC	Human Beings
TVL	Prime/Late/Overnight Rotations	DHL	Express Yourself, Finer Things	WET	Full Frontal Fashion
UPN	Enterprise	DISC	Discovery Daytime, On the Inside, Party Planner, Surprise by Design	<b>May 28th</b>	
<b>May 14th</b>		DIY	Daytime/Early Fringe/Prime/Late/Overnight Rotations	BBC	Living, Daytime/Prime/Late/Overnight Rotations
A&E	All Year Round with Katie Brown, Makeover Mamas, Inside This Old House, Ask This Old House	FOXN	Your World with Neil Cavuto	CMT	All Day Rotation
BBC	Living, Daytime/Prime/Late/Overnight Rotations	HGTV	Daytime/Early Fringe/Prime Rotations	DHL	Express Yourself, Spare Time
CBS	Cold Case, 48 Hours	MSNBC	Countdown with Keith Olbermann, MSNBC Live, Lester Holt Live	DISC	Extended Play
CMT	All Day Rotation	NGC	Exploration Showcase, Mega Structures, Mysteries of the Deep, Seconds from Disaster, National Geographic Presents	DIY	Morning/Daytime Rotations
DHL	Express Yourself, Spare Time	THC	Modern Marvels	FOXN	Heartland with John Kasich, Daytime Rotation
DISC	Extended Play	TLC	Clean Sweep, A Makeover Story, Trading Spaces	HGTV	Morning Rotation
DIY	Talk 2 DIY, Daytime Rotation	TVL	On the Map, Travel Channel Hot Spots	MSNBC	MSNBC Adventurer, Daytime Rotation
FOXN	Heartland with John Kasich, Daytime Rotation	TWC	Weekend Planner, Weekend Weather Center	NGC	Interpol Investigates, Living Dangerously, Mega Structures, Reptile Rulers, All Day Rotation
HGTV	Morning/Daytime Rotations	WET	Double Feature Movie, Weekend Getaway	TBS	Movie and a Makeover, Daytime Rotation
MSNBC	Daytime Rotation	UNI	Noticiero	TVL	Destinations, Kings of the Road, World Poker Tour
NBC	Law & Order	<b>May 29th</b>		TWC	Weekend Now, Weekend Outlook, Weekend Planner, Weekend Weather Center
NGC	Interpol Investigates, All Day Rotation, National Geographic Presents	A&E	Inside This Old House	WET	Double Feature Movie, Weekend Getaway
TBS	Daytime Rotation	BBC	Living, Daytime Rotation		Noticiero
THC	Full Throttle, Time Machine	DHL	Express Yourself, House Plans		
TLC	Trading Spaces, Extraordinary People	DIY	Daytime Rotation		
TVL	Destinations, Kings of the Road, Travel Gear, Travel Channel Presents, World Poker Tour	HGTV	Morning Rotation		
TWC	PM Edition, Weekend Now, Weekend Planner, Weekend Weather Center				
WET	Double Feature Movie, WE Movie				

TVL	Daytime Rotation, Girl Meets Hawaii, Great Hotels, Great Vacation Homes, Great Outdoors, Travel Channel Presents	TBS	Daytime Rotation	DIY	Morning/Daytime/Prime/Late/Overnight Rotations
WET	Double Feature Movie, Morning Movie,	THC	Modern Marvels	HGTV	Daytime/Early Fringe/Prime/Late/Overnight Rotations
WE	Movie, Weekend Getaway	TWC	Evening Edition, Daytime/Prime Rotations, Storm Stories Marathon, Afternoon Outlook, Day Planner, PM Edition	NBC	Today Show
TELF	Novela	WET	Double Feature Movie, Morning Movie, Daytime/Early Fringe/Prime/Late/Overnight Rotations, WE Movie	TBS	Daytime Rotation
<b>Week of May 30th</b>				TLC	Clean Sweep, Trading Spaces
BBC	Living, Early Fringe/Late Rotation			WET	WE Movie, Early Fringe Rotation
CBS	The Early Show			<b>*Subject to Change</b>	
CMT	All Day Rotation	TELE	Noticiero, Novela		
CNBC	Cover to Cover, Early Today, Morning Call	TELF	Novela		
DHL	Express Yourself, Finer Things				
DIY	Morning/Daytime/Prime/Late/Overnight Rotations	<b>May 31st</b>			
FOXN	Your World with Neil Cavuto	A&E	City Confidential		
HGTV	Daytime/Early Fringe/Prime/Late/Overnight Rotations	BBC	Living, Early Fringe/Late Rotations		
MSNBC	MSNBC Live, Countdown with Keith Olbermann, Lester Holt Live	CBS	The Early Show		
NBC	Today Show	CMT	All Day Rotation		
NGC	Close Up, Dogs with Jobs, Dog Whisperer,	CNBC	Cover to Cover		
		DHL	Cuisine		
		DISC	On the Inside, Party Planner, Surprise by Design		

<b>Network Abbreviations</b>			
A&E	Arts and Entertainment Television	HGTV	The Home and Garden Television
AMC	American Movie Classics	MH	Michael Holliger-Syndication
BET	Black Entertainment Television	NGC	National Geographic Channel
BBC	British Broadcast Corporation (BBC America)	OUT	Outdoor Network
BRAVO	Bravo	PAS	P Allen Smith Gardens-Syndication
CMT	Country Music Television	SPEED	Speedvision
CNBC	News and Financial News Channel	TELE	Telemundo
DHL	Discovery Home and Leisure Network	TELF	Telefuturo
DISC	Discovery Channel	THC	The History Channel
DIY	Do It Yourself Network	TLC	The Learning Channel
FHH	Famous Homes and Hideaways-Syndication	TVL	The Travel Channel
FOOD	The Food Network	TWC	The Weather Channel
FOX	Fox Network	UNI	Univision
FOXN	Fox News Channel	UPN	United Paramount Network
FX	FX Channel	USA	USA Network
		WET	Women's Entertainment Television

<b>NATIONAL PRINT ADVERTISING</b>		
<b>Name of Magazine</b>	<b>Issue Date</b>	<b>On Sale Date</b>
People	May 9, 2005	April 29, 2005
Time	May 16, 2005	May 9, 2005
Family Circle	May 17, 2005	April 19, 2005
Better Homes & Gardens	May 2005	April 12, 2005
Travel and Leisure	May 2005	April 26, 2005
National Geographic	May 2005	April 20, 2005
Food & Wine	June 2005	May 10, 2005
Money	June 2005	May 10, 2005
National Geographic	June 2005	May 20, 2005
This Old House	June 2005	May 23, 2005